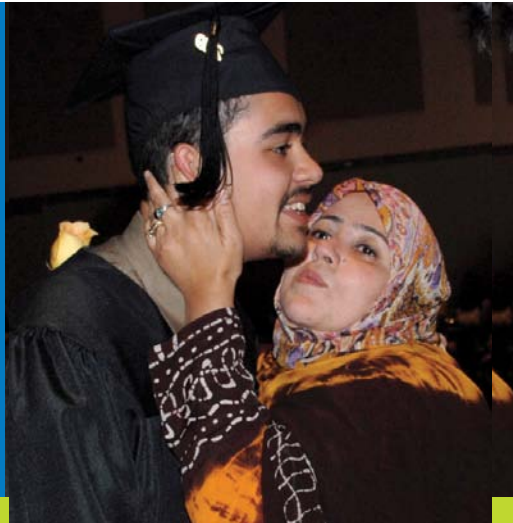


SJ 2020

Annual Report 2010-2011



Santa Clara County
Office of Education



June 3, 2011

When SJ2020 was launched in late 2009, we joined in the call for a collective effort to eliminate the achievement gap in San José by the year 2020. Our vision for SJ2020 was “one community working together” to ensure that all of our students, from cradle to career, receive the high-quality education and support they need for college and workplace success.

Since the launch, we have worked to develop the initiative, and take steps to implement the vision. Reflective of that work is this document: the first SJ2020 Annual Report to the Community.

This report includes a description of how SJ2020 has progressed, along with reports on specific initiatives within the SJ2020 umbrella: Early Learning Master Plan, Career Technical Education, and Artspiration. All of these efforts play an important role in providing educational opportunities that enable students to reach their full potential, and all of them have seen significant progress in the last year. One common feature of each of these initiatives is a vibrant partnership among multiple organizations, with support from multiple funding sources.

The initiatives reflect key SJ2020 strategies: a focus on students across the developmental spectrum, from school readiness to readiness for college and career; and a multi-sector approach that involves business, education, community organizations and philanthropy working together toward our common goal.

In the coming years we look forward to continuing our reports on strategies, progress and achievements. We invite you to join us in this initiative to create a system that supports the elimination of the achievement gap, and nurtures all students along a pathway of success.



Chuck Reed
Mayor
City of San José



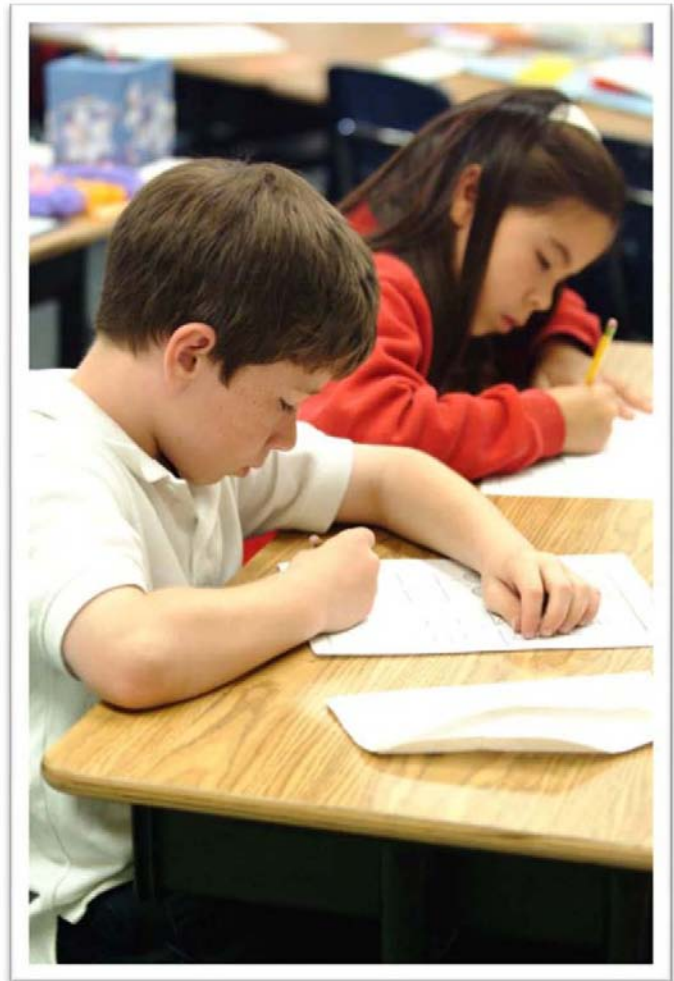
Charles Weis, Ph.D.
Superintendent
Santa Clara County Office of Education

SJ2020: THE VISION

The SJ2020 Initiative grew out of a series of 2009 conversations among San José Mayor Chuck Reed, Santa Clara County Superintendent of Schools Charles Weis, local school district superintendents and community leaders regarding the achievement gap. This gap refers to the disparity in academic performance between two groups: lower-performing Hispanic/Latino and African-American students, and higher-performing Asian and White/non-Hispanic students.

The conversations led to a vision: to eliminate the achievement gap in the City of San José by the year 2020. Since it was launched in October 2009, SJ2020 has progressed in several important areas. We have:

- identified four interconnected focus areas (Early Learning, Home and Community, School and Classroom, and College and Career Success);
- created a series of evaluation metrics to track progress and effectiveness;
- formed an executive committee comprising individuals renowned for their thoughtfulness, energy and dedication to the betterment of the community;
- launched the Early Learning Master Plan;
- created systems that will allow us to measure progress.



This annual report summarizes work related to these areas of progress, and lays out other areas for endeavors in the immediate future.

THE COMPACT

As part of the “Call to Action,” the initiative planners developed a “Compact to Eliminate the Achievement Gap” and called on all sectors to join together in this effort. To date, more than fifty organizations have made the commitment to endorse the compact and/or join the SJ2020 effort. These organizations that have passed resolutions endorsing the SJ2020 Compact and/or been identified as partners in the initiative. We continue to welcome partners.

K-12 School Districts

Alum Rock Union	Mount Pleasant
Berryessa	Oak Grove
East Side Union High School District	Orchard
Franklin-McKinley	San José Unified
Luther Burbank	Union
Metropolitan Adult Education	Campbell Union Elementary

Higher Education

San José/Evergreen Community College	Foothill/DeAnza Community College
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Government

San José City Council	FIRST 5 Commission - Santa Clara County
Early Care & Education Commission,	San José Youth Commission
San José Public Library	

Business

Adobe Youth Voices	Silicon Valley Leadership Group
Applied Materials, Inc.	San José Silicon Valley Chamber of Commerce

Non-Profit and Philanthropy

Asian Americans for Community Involvement (AACI)	New Teacher Center
ALearn	Sacred Heart Community Services
AVANCE, Inc.	San José Charter School Consortium
The Bay Area After-School All-Stars	Santa Clara County Alliance of Black Educators
California Alliance of African-American Educators	Silicon Valley Future Stars
California Sixth District PTA	Silicon Valley Community Foundation
Catholic Charities	Silicon Valley Education Foundation
City Year	Silicon Valley Faces
Grail Family Services	Somos Mayfair
Happy Hollow Foundation	United Way Silicon Valley
Kidango, Inc.	YMCA of Silicon Valley
Kids in Common	YWCA of Silicon Valley

SJ 2020

Compact to Eliminate The Achievement Gap

The Goal

It is the vision of the City of San José, the Santa Clara County Office of Education, school districts, charter schools, institutions of higher education, and business and nonprofit community agencies to join together to eliminate the achievement gap in San José by 2020. We know what works; strategies are already being deployed in San José that are successfully closing the achievement gap in isolated areas. We need to take these strategies to scale, city-wide. Together, we will work strategically and be accountable to each other to align our efforts to eliminate the achievement gap.

The Urgency

In San José, over 40,000 students—nearly *half* of all public school students tested—are not proficient in their grade-level skills. As a McKinsey study reports, “avoidable shortfalls in academic achievement impose heavy and often tragic consequences, via lower earnings, poorer health, and higher rates of incarceration.” The economic losses to the City of San José due to dropouts are estimated at almost \$400 million over these students’ lifetimes. The “achievement gap”—the disparity in achievement between under-performing Hispanic/Latino and African-American students on the one hand, and Caucasian and Asian students on the other—has personal, economic, and moral implications for a society committed to the ideal of equal opportunity. Do we stand by as 40,000 students fail to succeed in our schools and in our community, or do we declare that we will no longer stand for this and will instead work to fix the problem? There can be only one choice: We must focus our efforts on eliminating the achievement gap.

The Standard

This will be our standard of success: *All students will test as proficient or advanced on grade-level state assessments.*

The Commitment

The **City of San José** affirms it will align its efforts to help all students reach proficiency, including:

- Coordinating youth-focused efforts across City departments/programs
- Initiating partnerships between public schools and the City
- Developing policies that promote healthy and successful students

The **Education Community** affirms it will align its efforts to help all students reach proficiency, including:

- Establishing a culture of success by holding all students to a high standard that prepares them to meet postsecondary goals and to be successful in the 21st century workplace
- Recruiting, developing, and retaining effective teachers and leaders
- Supporting teachers and leaders in using frequent assessments to inform and drive instruction
- Aligning P-16 efforts to increase high school and college graduation rates

The **Business Community** affirms it will align its efforts to help all students reach proficiency, including:

- Engaging with education agencies to define the skills and knowledge students need to be successful in the workplace
- Sharing innovations and providing resources that help schools educate students more effectively
- Developing policies that encourage employees to be engaged in classrooms as skill-based volunteers

The **Nonprofit Community** affirms it will align its efforts to help all students reach proficiency, including:

- Partnering with schools to provide services that address the full continuum of students’ needs, making schools a center of the community
- Aligning resources and coordinating services with other organizations
- Building a culture that values education and success for all students

This will be a focused collaboration in which all partners bring best practices and resources (including networks, knowledge, and expertise) to the table. The undersigned affirm that they will reach out to parents and work together as engaged, informed, and involved partners to align resources and work strategically to help all students reach proficiency.

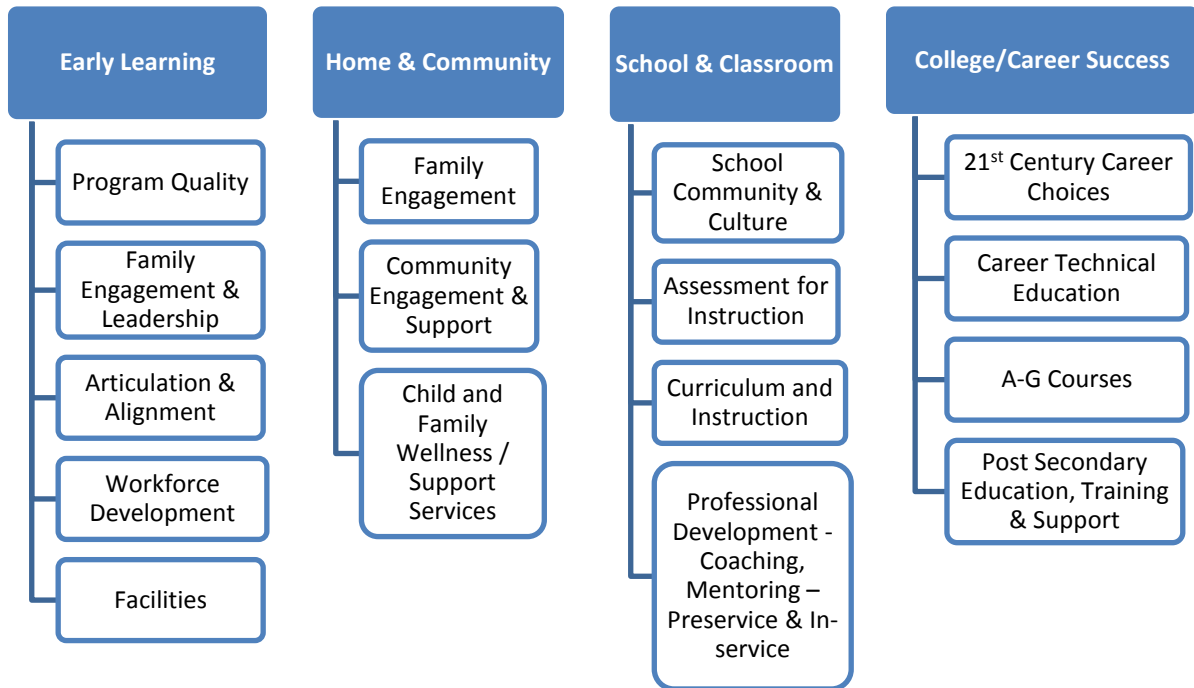
SJ2020 FRAMEWORK

Through community meetings and dialogue with stakeholders, we have identified four major focus areas for SJ2020: Early Learning, Home and Community, School and Classroom, and College and Career Success. These focus areas reflect both the multiple systems that encompass SJ2020 and, to some extent, the different organizations or players involved in each. In reality, they are inter-connected and mutually dependent.

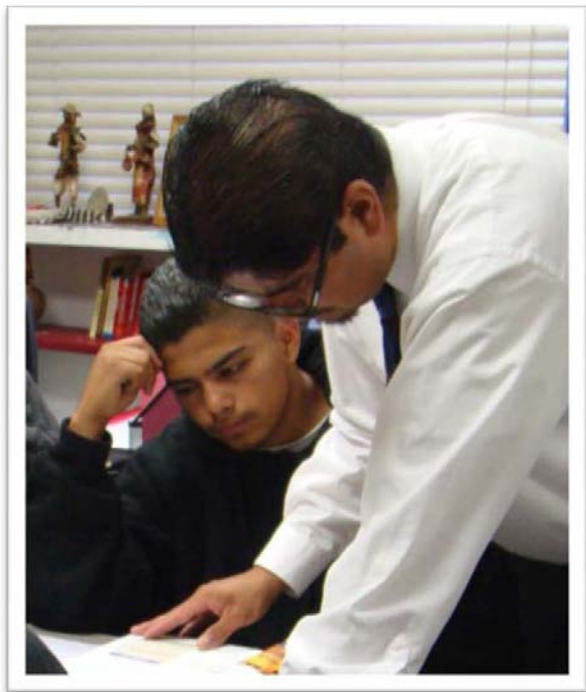


Within each focus area, we anticipate that there will be a number of specific content areas with strategies developed through work groups designed to improve program and practices. Examples of these content areas are presented on the next page, although the actual areas will be developed and refined through the formation of working groups. The aggregate effect of these improvements areas will be to move the Initiative forward in a more organic, collective and stakeholder-driven manner than could be achieved by “top down” control.

The focus areas and specific strategies within each focus area constitute the four “pillars” of SJ2020.



In addition to determining content area specific strategies, the work groups will also identify the appropriate, second-tier metrics that will allow evaluation of how effective these strategies have been in moving toward the Initiative goals and contributing toward improvements in the primary metrics.



SJ2020 METRICS

Creating a series of top-line evaluation metrics, which can be used to track progress and demonstrate the effectiveness of the SJ2020 Initiative across the developmental continuum, has been a high priority of the SJ2020 Initiative. Through a series of meetings with the Mayor's Office, district superintendents and community organizations, we developed a set of primary metrics for SJ2020 and a framework for conceptualizing and organizing the work. Thirteen student outcome indicators, ranging from kindergarten readiness to the numbers of San José graduates completing undergraduate degrees, have been identified and will be used to monitor overall progress toward the goals of SJ2020.

The majority of these metrics are based on measures collected by the California Department of Education STAR testing system and so are high-impact measures for local districts and policy makers. The data for the post high school indicators (SJ Graduates enrolled in post-secondary, etc.) are less readily available and will require the development of new tracking systems.

Indicators

- Kindergarten Readiness
- 3rd grade ELA/Math
- 5th grade ELA/Math
- 8th grade ELA
- 8th grade Algebra – (by 8th grade)
- 10th grade Math (Passed and Proficient/Advanced)
- 11th grade ELA
- 11th grade EAP (Early Assessment Program)
- 12th grade A-G completion
- High school graduation rates
- SJ Graduates enrolled in post-secondary
- SJ Graduates completing AA or certificate
- SJ Graduates completing BA

We envision a tiered hierarchy of metrics with these primary metrics being supplemented by intermediate strategy and program goals connected to the strategies that will be implemented for each focus area, and to the programs that will be used by the various participating organizations to advance each strategy.

COUNTY OFFICE OF EDUCATION INITIATIVES

Since the launch of SJ2020, the Santa Clara County Office of Education has conducted and supported outreach, workshops, professional development and other efforts across branches and disciplines, including three crucial areas:

- Career Technical Education
- Early Learning
- Visual and Performing Arts

We believe these all are important avenues toward eliminating the gaps. Summaries of the three, along with a comparable synopsis of SJ2020, are listed on the following pages.



SJ2020

Closing the Achievement Gap

The SJ2020 Initiative is a public-private collaboration to address the civil rights issue of our times: the racial “achievement gap” between lower-performing Hispanic/Latino and African-American students, and higher-performing Asian and White/non-Hispanic students. It is the vision of the City of San José, the Santa Clara County Office of Education, school districts, charter schools, colleges, and business and nonprofit community agencies to join together to eliminate the achievement gap in San José by 2020.



The "achievement gap" refers to the disparity in academic performance between two groups: lower-performing Hispanic/ Latino and African-American students, and higher-performing Asian and White/non-Hispanic students.

Accomplishments to date

- **Metrics** – Established SJ2020 metrics for tracking progress and prepared baseline report.
- **Framework** – Developed SJ2020 Framework with four “pillars” or focus areas for organizing efforts: Early Learning, Home and Community, School and Classroom, College/Career Success.
- **Community Engagement** – Engaged school districts, government agencies, businesses and community organizations to make a formal commitment to the initiative through the SJ2020 Compact. The partial list includes 12 school districts, 2 community college districts, City of San Jose and First 5 Santa Clara County, Silicon Valley Leadership Group and San Jose Silicon Valley Chamber of Commerce, Silicon Valley Community Foundation, Silicon Valley Education Foundation, United Way and numerous community organizations.
- **Training Events and Forums** Hosted two large training events by national experts:
 - Dr. Robert Marzano – Getting Serious About School Reform: What the Research Tells Us; and
 - Dr. Douglas Reeves – 90-90-90 Schools: Lessons from Highly Successful Schools Serving High Need Students.
- Convened forums for community input on Home and Community and College/Career Success, and participated in forums convened by The Silicon Valley Community

Foundation and Silicon Valley Education Foundation on the racial achievement gap and strategies to address it.

- SCCOE, Silicon Valley Education Foundation, and San José Silicon Valley Chamber of Commerce convened Forum on the Economic Impact of the Achievement Gap.
- **SJ2020 Website and eNewsletter** – Established the SJ2020 website and launched quarterly newsletter “Closing the Gap.”
- **SJ2020 Leadership Committees** – Recruited and convened the SJ2020 Executive Committee composed of regional leaders from business, government, higher education, and philanthropy. Recruited a larger Steering Committee composed of leaders from business, government, higher education, and philanthropy, community organizations, and traditional K-12 and charter schools.

Next Steps

- Develop strategic plans for each of the four pillars and establish workgroups to develop action plans to implement the strategies.
- Develop internal structures for supporting ongoing SJ2020 development and activities.
- Develop data tracking systems for monitoring the effectiveness of specific strategies.

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CTE

The Career Technical Education Department of the Santa Clara County Office of Education was started in the fall of 2009. The mission: to develop, promote and disseminate proven, new and emerging CTE resources for all school districts in Santa Clara County

The overarching intent has been to promote career awareness for elementary grades, career exploration for middle grades, and career preparation for high school grades. A CTE Steering Committee, formed with

representatives from 12 school districts, three ROP's and five community colleges. The Committee created an action plan with four goals:

- Develop business partners to support CTE programs by industry sector
- Provide county-wide advocacy assistance for CTE programs
- Identify location of CTE programs in Santa Clara County
- Provide professional development for teachers and administrators



Accomplishments to date

- Created a county-wide CTE Steering Committee, which wrote a three- to five-year action plan to improve the quality of CTE
- Hosted two county-wide CTE conferences
- Created a database that lists every CTE high school class in Santa Clara County
- Hosted over 77 hours of professional development for administrators, counselors, teachers and business partners
- Hosted two professional learning communities for 27 teachers of two industry sectors
- Secured more than \$250,000 in grants
- Established more than 25 business partnerships
- Spotlighted 10 CTE classrooms by creating videos with students, teachers and principals
- Created resources including website, newsletter, district consultations, parent engagement workshops and CTE merchandise

Next Steps

- Expand leadership to elementary and middle schools on career awareness and career exploration
- Add middle school administrators to steering committee 2011-2012
- Add elementary school administrators 2012-2013
- Expand business partnerships, grants and parent engagement activities
- Host CTE student showcase of work

Partners include:

- Cisco Systems
- PowerProduction Software
- Adobe
- California Mouse Squad
- Firefighters ABC's
- TeenForce
- Santa Clara County Federal Credit Union
- NorCal Events
- CreaTV
- GoingEvergreen
- Xilinx
- North County Regional Occupational Program/JPA
- Santa Clara County ROP
- Central County Occupational Center

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www.facebook.com/CareerTech



EARLY LEARNING

Serving all young children from birth through third grade

Early learning sets the foundation for the educational continuum, which is critical for student achievement and long-term success. High quality early learning:

- enables children to develop the skills they need to succeed in school;
- helps to reduce the readiness gap, which turns into the achievement gap;
- correlates to higher levels of education, and ultimately employment; and
- lowers the rate of incarceration.



The Early Learning Master Plan was unveiled in fall 2010 after a year-long community engagement process that involved local school districts, early education professionals, community members, civic leaders, community colleges and universities, business representatives, and other stakeholders. The plan has two-, five-, and seven-year goals in six strategic areas (facilities, data management, articulation and alignment, parent engagement, workforce and quality).

Accomplishments to date

- The City of San José Smart Start Initiative *received a federal allocation*, which was invested in developing quality guidelines to support early learning programs participating in the Smart Start Initiative.
- The City of San José was *selected as a national case study* for the National League of Cities Institute for Youth, Education, and Families Early Learning Initiative.
- FIRST 5 Santa Clara and its partners launched *15 Family Resource Centers* for family engagement, to support school readiness.
- The Franklin McKinley Children’s Initiative developed a new *summer transition program* for incoming kindergarten students who didn’t have access to preschool.
- WestEd –E3 Institute Power of Preschool (PoP) Program has worked with partners to enhance the quality of early education for over 800 preschool children.
- Santa Clara County was one of only three counties in the state invited to plan the development for an Educare Center, and the first in the state approved to begin development of *Educare of California at Silicon Valley*.

Next Steps

- The City of San José Smart Start Initiative is implementing *quality guidelines* for all participating sites.
- The Franklin McKinley Children’s Initiative is *enhancing and expanding the summer kindergarten transition program*. Franklin-McKinley and Gilroy Unified School Districts will also be early adopters in transitional kindergarten, piloting a program this fall.
- FIRST 5 Santa Clara County and the WestEd-E3 Institute *were awarded a CARES Plus three-year grant totaling \$750,000* from FIRST 5 California to support workforce development for early learning professionals in the county.
- Educare of California at Silicon Valley development and implementation work is under way.
- SCCOE is *leading statewide strategic planning and pilot implementation work on transitional kindergarten*. Efforts include the following:
 - Statewide workgroup
 - Statewide professional learning community
 - Statewide communications and information-sharing strategies
 - Santa Clara County Transitional Kindergarten Steering Advisory Committee

Partners include:

- City of San José, Early Care and Education Services
- DeAnza College
- Estrella Family Services
- FIRST 5 Santa Clara County and WestED-E3 Institute
- Kids in Common
- Local Early Education Planning Council of Santa Clara County
- Partnership for School Readiness
- Preschool California
- SJB Child Development Centers
- The David and Lucile Packard Foundation

Contact Information

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VISUAL AND PERFORMING ARTS

ARTSPIRATION

Arts Education Initiative

As part of the Santa Clara County Office of Education's effort to see that every student in the county has access to quality arts programs, Artspiration was launched in fall 2009.

Artspiration is an initiative to provide arts education for all public school students in the county. This includes training in arts integration for teachers from preschool to high school; leadership opportunities for teachers in the arts; advocacy for parents and educators; and a closer working relationship between school districts and arts organizations.



Accomplishments to date

- Launched series of professional development workshops in all arts disciplines (visual, theatre, music, dance) that focus on both integration and cultural relevance
- Co-hosted annual "Arts Really Teach" conference in fall 2010 with emphasis on culturally responsive arts integration
- Co-hosted 9th annual Arts In Your Classroom conference in spring 2011 with focus on diversity through arts integration
- Created countywide Teacher Action Network to provide leadership and culturally responsive teaching opportunities; program currently has 29 teachers in this program with two meetings in fall 2010
- Created Secondary Teacher Network with 42 members in fall 2010
- Artspiration website offers high-quality, relevant, vetted online resources
- Established County Arts Network with 11 school districts participating in 2010-11 school year
- Launched countywide "status of arts" survey with local districts in spring 2010; 28 of 31 responded
- Established a series of parent workshops in the areas in cooperation with the Parent Engagement office at SCCOE
- Completed inventory of existing arts programs in summer 2010

- Identified arts leads in 19 of 32 districts to serve as disseminators of information to district staff
- Reintroduced South Bay Arts Education Collaborative (SBAEC), a countywide support and networking group for arts and cultural organizations in cooperation with leadership from City of San José Office of Cultural Affairs, Community School of Music and Art, San Jose Repertory Theatre, Montalvo Arts Center
- Established monthly Artspiration e-blast with highlights from arts organization work and links to their programs



Next Steps

- Connect teachers with online resources
- Develop and support specific arts programs for at-risk youth, especially those that can help to reduce the dropout rate
- Develop and promote successful examples of arts integration in CTE programs, including career exploration activities in elementary, middle and high school settings
- Develop a shared message about the vision of arts education and advocate the importance of achieving that vision.
- Provide a menu of resources and options for advocacy training.
- Provide professional development to artists and arts organizations for effective collaboration with teachers and districts

Partners include:


The William & Flora Hewlett Foundation
 City of San José
 Arts Council Silicon Valley
 1stACT Silicon Valley
 Leo M. Shortino Foundation

San José State University
 Community School of Music & Arts
 Stanford University School of Education
 Montalvo Arts Center
 San José Rep

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SJ2020 EXECUTIVE COMMITTEE

The SJ2020 Executive Committee is composed of community leaders from key organizations and sectors. The Executive Committee will provide regional leadership and input on overall strategic direction, as well as assist in the identification of resources and recruitment of initiative partners

Rep. Zoe Lofgren
U.S. Congress

Rep. Mike Honda
U.S. Congress

Emmett Carson
Silicon Valley Community Foundation

Carl Guardino
Silicon Valley Leadership Group

To be announced
Cisco Systems

Muhammed Chaudhry
Silicon Valley Education Foundation

Mike Splinter
Applied Materials

Mohammad Qayoumi
San José State University

Lois Salisbury
David & Lucile Packard Foundation

Assemblyman Jim Beall
California Assembly

Mayor Chuck Reed
City of San José

Charles Weis, Ph.D.
Santa Clara County Office of Education

ORIGINAL SJ2020 PLANNING GROUP

Muhammed Chaudhry
Silicon Valley Education Foundation

Matt Hammer
PACT (People Acting in Community Together)

Don Iglesias
San José Unified School District

David Lopez
National Hispanic University

Jose Manzo
Alum Rock Union School District

Linda Murray
The Education Trust - West

John Porter
Franklin-McKinley School District

Mohammad Qayoumi
California State University, East Bay

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