

CTE Steering Committee Meeting #3**May 5, 2010 • Oak Grove Room****3:00- 5:00 pm****Recorder: June Kadoyama**

Attendees: Linda Aceves, Margaret Bdzil, Eileen Becker, Jan Bergkamp, Dora Beyer, Dane Caldwell-Holden, Alexandra Duran, Jodi Edwards-Wright, Todd Farr, John Fox, Lisa Gonzales, Dave Hoshiwara, June Kadoyama, Tabitha Kappeler-Hurley, Gene Knipe, Tim McGuire, Adrienne Moberly, Tom Mullin, Seda Otto, Susie Pierson, Lucia Robles, Sonja Romero, Jackie Slabaugh, Tonette Slaviero, Sandi Yellenberg, Robert Smith, Jerry Smith, Jeanne Lazzarini, Mike Alvarado, Greg Brown, Brenda Childress, Mark Clark, Paul Clatworthy, Bill Cullifer, Helen Donald, Jan Half, Russell Hayden, John Hogan, Katy Korskmeier, James Kuenzi, Kathy Rich, Christina Ross, Steve Waddell, Mahendra Shah, Chris Zelenka

| Topic: | Process | Minutes |
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| 1. Agenda Review | Discussion | The meeting was called to order by Alyssa Lynch at 3:00 PM. The meeting did not follow the original agenda order to accommodate the presenters for Enterprise Leadership Conference #2. |
| 2. Minutes Review | Review | Skipped due to scheduled activities. Please review minutes from 03/17/10 on your own. If changes are needed, alert Alyssa. We will approve 2 sets of minutes at the next meeting. |
| 3. Next meeting dates | Review | September 15th, December 16th, February 10th, May 11th Save the Date for CTE Conference October 8 or 15 |
| 4. Goal 2: CTE Advocacy | Dr. Weis | Q1. Why are you so passionate about CTE? Q2. How can leaders advocate for CTE at their school sites? Q3. What legislation do you think CTE needs to gain credibility in California? Q4. What is "Creating 21st Century Career Choices for All?" Question from audience regarding CTE elevation at the State level. |
| 5. Rotary Enterprise Leadership Conference #2 | | Miles Barber provided a 15 minute presentation regarding the benefits of the ELC #2 conference held by Rotarians. The conferences are 3 days, held at Assilomar for juniors and seniors. Students are provided opportunities to learn about business, create projects, present projects and become winners by developing 21st century skills. Contact Tabitha Kappeler-Hurley to get involved. |
| 6. Business-Education Speed Networking | | 16 business and education representatives networked for a total of 25 minutes, rotating every 1 minute. Educators and business partners exchanged ideas on how they could partner with each other. |
| 7. Prioritize Goals | Group Activity | Participants were grouped and given 5 minutes to review each goal posted on the wall. The groups rotated and placed sticky dots on chart paper next to their top 3 activities under each goal. The total number of dots were tallied by goal facilitators who reported out the results. The net outcome was that activities were prioritized, and those that surfaced to be the top 3 for each goal will create the priority for the CTE action plan to be mobilized in Fall 2010. Items listed below, came from the previous Steering Committee meetings. Participants were also asked to sign up for committees. |

GOAL I - Business Partners: To develop business partners to support CTE programs by industry sector.

Top priorities:

- # 1 • Teachers – Intern w/ businesses (14 votes)**
- # 2 • Guest speakers Bureau – develop one to be utilized as a resource (12 votes)**
- # 3 • Partners for Advisory Boards (7 votes)**
 - Revisit adopt-a-school (3 votes)
 - Centralized list of businesses (6 votes)
 - Centralized Industry Sector Advisory group (5 votes)
 - \$ for release time for partnership development (5 votes)
 - Expand partnerships w/ local colleges & businesses to secondary schools (5 votes)
 - Encourage work w/ Chamber of Commerce (4 votes)

GOAL II - Advocacy: To provide county-wide advocacy suggestions for CTE programs.

Top priorities:

- # 1 • Teach what CTE is to core & administrators in the county (14 votes)**
- # 2 • Local media spread on CTE segment, with secondary, post-secondary, & business ongoing PSA's (13 votes)**
- # 3 • Tell CTE story – (selling) locating person, group, lobbyist } (tied at #3, with 10 votes each)**
- # 3 • Protect CTE funding**
 - Support for CTE legislation by CTE organizations earlier (4 votes)
 - Re-think National CTE Month to include not only CTE Programs but business/industry apprenticeship partners (3 votes)
 - Collaborate with teachers (6 votes)
 - Real labor market info dissemination to public (2 votes)
 - Promote the career vs. the program. Emphasize post-secondary career paths (0 votes)

GOAL III – Matrix of Programs: To identify the location of CTE programs in Santa Clara County.

Top priorities:

- # 1 • Enter data into www.CAPathways.org database & create matrix by Industry Sector booklet (20 votes)**
- # 2 • Identify criteria for “model” programs (14 votes)**
- # 3 • Districts to provide list of CTE courses to SCCOE CTE Department (9 votes)**
 - Use program of study document to provide all CTE programs in County one course sequence in place (7 votes)
 - Ensure it is easily accessible and recent/accurate (who is responsible or state data?) (0 votes)
 - Link to school web sites (0 votes)
 - Develop Criteria/Rubric/tool (5 votes)

GOAL IV – Professional Development: To determine the variety of professional development to be offered through Santa Clara County Office of Education (i.e.: Tech Prep, A-G, Advisory Meetings, and Career Fair Coordination, Professional Learning Communities).

Top priorities:

- # 1 • Provide PD for academic teachers/counselors on benefits of CTE (get Supts.) to support and push it (11 votes)
 - # 2 • CTE Conference (10 votes)
 - # 3 • Apply for grants to provide specific P.D. (pay for stipends for extra summer workshops time; build “release time” into grants to ensure availability to do the work
 - # 3 • Teacher-Industry mentoring coaches } (tied at #3, with 9 votes each)
- Tech Prep Demonstration Grant: Development of new career pathways \$100K (3 votes)
 - CTE Teach Grant \$25K (4 votes)
 - Hold advisory team meetings & provide PD @ meetings (0 votes)
 - Hold PD by industry/business professionals for teachers – both new & veterans (2 votes)
 - CTE online offerings in SCCOE & San Benito County (2 votes)
 - PD meeting to serve as clearinghouse of resources (1 vote)
 - Provide PD on all aspects of industry from Carl Perkins (great to do this w/ peer to peer groups – auto w/ auto, medical w/ medical)
 - Provide PD for teacher on Adult Ed aspects of Carl Perkins

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| 8. Tech Prep Grant Update | Discussion | Two grants were submitted by Alyssa Lynch representing the Santa Clara CTE department in conjunction with several business partners and community college partners. The grant pathways are: Residential and Commercial Construction and Design, Media, and Arts. Results should be available early June. All partners |
| 9. Preview of Spotighting 21st Century Career Choices | Review of Vet. Science Video | No comments. |
| 10: Wrap-up & pick-up | Discussion | Alyssa thanked everyone for participation this year and reviewed dates to hold for the CTE Conference. |

The meeting adjourned at 5:03pm. Next meeting date will be at the SCCOE on September 15, 2010 (Wednesday), at 3pm.

SUB-COMMITTEE Sign-Ups

GOAL I - Business Partners: To develop business partners to support CTE programs by industry sector.

- Dora Beyer - San Jose Cal-SOAP
- John Hogan - Teen Source
- Alexandra Duran - Foothill College

GOAL II - Advocacy: To provide county-wide advocacy suggestions for CTE programs.

- Tabitha Kappeler-Hurley - SCUSD
- Tim McGuire – MHUSD
- Dane Caldwell-Holden - SJUSD
- Eileen Becker - SJUSD
- Paul Clatworthy - Power Production
- Gene Knipe - SCCOE ASD

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- Tim McGuire - MHUSD
- Paul Clatworthy - Power Production

GOAL IV – Professional Development: To determine the variety of professional development to be offered through Santa Clara County Office of Education

- Tonette Slaviero - CUSD
- Gene Knipe - SCCOE ASD
- Susie Pierson - CUHSD

CTE Conference Sub-committee Sign-up

- Adrienne Moberly - NCROP/FUHSD
- Sonja Romero - SBHSD
- Dora Beyer - San Jose Cal-SOAP
- Tonette Slaviero - CUHSD
- Alexandra Duran - Foothill College
- Margaret Bdzil - De Anza College
- Tabitha Kappeler-Hurley - SCUSD (can help with bringing in a presenter)
- Seda Otto - CCOC