

# 2010-11 CTE Steering Committee Goals

**GOAL I - Business Partners:** To develop business partners to support CTE programs by industry sector.

**Objective 1:** To develop a list of partners to be called upon for career fairs, guest speakers, job shadow days etc. (Leads: John Hogan & Stefani Garino)

Activity/Action Steps		Person(s) Responsible/ Sub-committee Sign-up	Resources	By When	Indicators	Progress
#1	Compile a "Business Partner Resource" List for the County	<ul style="list-style-type: none"> <li>• Dora Beyer</li> <li>• Jan Half</li> <li>• Kathy Rich</li> <li>• Mahendra Shah</li> <li>• Paul Clatworthy</li> <li>• Stefani Garino</li> <li>• Tonette Slaviero</li> </ul>	Business Partner Flyer	May 2011	List of Partners	
		Dora: Update business partner document& prepare group speech				
		Tonette& Stefani: Contact SC & Mid county teachers and Educators				
		Mahendra and Paul: Contact Trade and professional Groups				
		Kathy Rich: Contact Chambers of Commerce, Contact the Executive Director Chamber group				
		Jan Half & John Hogan: Work on commitments from business partners				

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**GOAL II - Advocacy:** To provide county-wide advocacy suggestions for CTE programs. (Leads: Dane & Tabitha)

**Objective 1:** To provide legislative ideas to variety of education groups.(ACSA, ROP, CISC, CITEA, Get Real)

Activity/Action Steps	Person(s) Responsible/ Sub-committee Sign-up	Resources	By When	Indicators	Progress
<b># 1</b> Teach what CTE is to core & administrators in the county especially Supt's and Board	Tabitha Kappeler-Hurley Tim McGuire Dane Caldwell-Holden Eileen Becker Paul Clatworthy Jody Ewings Alyssa's conversation with Chuck Weis. If successful, invitation to Supt. Possible 1st mtg at a school district March or April. Invite Sharon Noguchi (Ed writer @ SJ Merc). Need to be sensitive to Supt's need for time away from reporters. Invite residing board members to attend to their visit.	<ul style="list-style-type: none"> <li>ACSA</li> <li>CTE Conference</li> <li>Host workshop at SCCOE for admin</li> </ul>	Every other month Supt's. Mtg. Go to a specific district & have presentation or visit the CTE programs in that district.	Supt's learn about CTE, topic, Presentations	
<b># 2</b> Local media spread on CTE segment, with secondary, post-secondary, & business ongoing PSA's	Yes, but 1) need to be sensitive to the fact that each district has different offerings so it's a challenge to totally explain programs but keep "consumers" aware that the actual offerings in their specific district may be more limited 2) Could be a good resource material for Sharon's article 3) Could there be a "base" document w/ countywide information, and then a section where each districts for that area's communication newspaper is inserted.	<ul style="list-style-type: none"> <li>SCCOE</li> <li>Mike Bromberg</li> </ul>	TBD	Booklet	.

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**GOAL III – Matrix of Programs:** To identify the location of CTE programs in Santa Clara County. (Lead David M, Tim and June)

**Objective 1:** Coordinate an information tool for CTE classes programs for all districts.  
Examples: California Partnership Academies, ROP and Perkins funded programs.

	Activity/Action Steps	Person(s) Responsible/ Sub-committee Sign-up	Resources	By When	Indicators	Progress
#1	Create matrix database by industry sector	<ul style="list-style-type: none"> <li>* SCCOE CTE Department Administrative Assistant is the SCCOE point person to receive and enter data (Marjorie Paeste)</li> <li>* Alyssa Lynch will initiate a request for the list from all districts/ROP</li> <li>* The list should be secured from the site administrator responsible for approving scheduling of CTE courses. (this can vary by site and district Ex. CTE Director, CTE coordinator, site principal)</li> <li>* Each District Representative serving on the CTE Steering committee is responsible for securing &amp; sending the updated list of courses by September 30 each year to the SCCOE point person.</li> <li>* SCCOE will update the database.</li> <li>* SCCOE will create a list of information needed</li> </ul>	District Representatives Information needed Name of Course Location Articulation If yes, which CC? UC approved, if yes, indicate the (A-G letter)	First year is January as we are developing this, each year after that will be Sept.	Updated list	
#2	Enter data into www.CAPathways.org database	<ul style="list-style-type: none"> <li>* Same list above can be used for this matrix</li> </ul>	District Representative * Same as above	September 30 each year	Updated list	
#3	Identify criteria for "model" programs	<ul style="list-style-type: none"> <li>Subcommittee Group</li> <li>* Develop CTE Quality Program Checklist as a Rubric/Criteria Tool</li> </ul>	Subcommittee	February	Tool Created	

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**GOAL IV – Professional Development:** To determine the variety of professional development to be offered through Santa Clara County Office of Education (i.e.: Tech Prep, A-G, Advisory Meetings, and Career Fair Coordination, Professional Learning Communities). (Lead Gene & Margaret)

**Objective 1:** Apply for grants/funding to provide professional development/trainings.

Activity/Action Steps		Person(s) Responsible/ Sub-committee Sign-up	Resources	By When	Indicators	Progress
# 1	CTE Conference	Gene Knipe Margaret Bdzil Katy Korsemeyer Seda Otto	SB70 funds business sponsorships	Oct 29, 2010	attendance	completed
# 2	Professional Development	CTE Online Offerings Tier I, Tier II, Tier III	Butte County	Jan 7 Feb 8,9, 2011	Enrollment	completed
		Provide PD on all aspects of industry from Carl Perkins (great to do this w/ peer to peer groups – auto w/ auto, medical w/ medical)	Perkins Funds from TP Demonstration site	Feb 7, 2011	Enrollment	
		Alyssa & Gene CTE Teach Grant 25K	CTE Teach			
		Hold PD by industry/business professionals for teachers – both new & veterans	S4CA			
	Tech Prep Demonstration Site Grant Implementation & PLCs Arts Media & Entertainment Building Trades	Alyssa Lynch & Gene Knipe	Perkins TP Grants	June 30, 2011	Business Partners Program of Study 2+2	
	Web Design	Alyssa & Gene	TP AME Grant	Feb 2, 2011	Participation	
	Perkins Workshop	Tabitha, Alyssa, Kay Orrell, Charles Parker	Tech Prep	Feb 7, 2010	Enrollment	